

Montebello Sponsorship Opportunities



Timber Framers Guild - Montebello Conference - 28-31 October, 2010

Is the very idea of sponsorship too uncool even to survive?

Historically the guild has turned to people like you for financial support at conferences as a way to soften the blow represented by facility and program expense.

In exchange for this underwriting we've offered you a kind of specialized advertising and access to our members, both those who attend the conference and those who do not.

Times change and we need to change with them or get left behind.

In order for sponsorships to be meaningful and effective you need to be convinced that they return value for the investment; Likely none of us are in a financial position these days to spend significant amounts of money just because it feels good.

So here comes a new scheme for sponsorships for Montebello:

We've lowered the barriers somewhat to participation, and we're offering you, as a former sponsor, an additional discount of 10%, plus payment options, as in; we'll accept any payment plan that works for you as long as it reduces the balance to zero by the end of the calendar year. Credit card installments, or periodic invoicing, as you prefer.

Thanks for taking a look at this.

I think it's a good program, and now a better value.

Joel McC

PS, this year we are going to distribute an electronic version of the conference Proceedings to every Guild member, not just the 400 (I hope) who attend Montebello. More opportunity for gratitude, as I see it.

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Major Conference Sponsor - there's only one. \$7,500.00

- Your banner at the conference entrance
- Trade Fair Booth (8x20) your choice of available locations
- Two conference registrations / two trade fair registrations
- Recognition in the Registration Packet
- Tabletop signs at every meal
- Full page ad in the Vendor List
- Full page ad in the Resource Guide
- Recognition from the Podium at every conference announcement
- Weblinks and banner ads on tfguild.org
- FaceBook and Twitter postings each day of the conference
- 3 sets of mailing labels of all conference attendees
- 3 sets of mailing labels of all TFG members
- 3 sets of mailing labels of all TFBC members
- First mention in all press releases and conference promotions
- Recognition at Opening and Closing

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Contributing Sponsor - we hope for many. \$1,000

- Recognition in the Registration Packet
- Half page ad in the Vendor List
- Half page ad in the Resource Guide
- Weblinks and banner ads on tfguild.org
- Recognition in the Conference Program
- Recognition at Opening and Closing

Event Sponsors -

- **Auction - \$1,000**
- **Slideshow - \$1,000**
- **Bookstore - \$750**
- **Beverages - \$750**
- **Dinner - \$3,000**
- **Joint Busting - \$1,000**
- **Anything you can dream up! - let's talk**

Sponsors in these categories receive

- 'Brought to you by' easel board at your sponsored event
- Recognition in the Registration Packet
- Recognition at Opening and Closing
- Weblinks & banner ads on tfguild.org
- Recognition in the Conference Program

Pam Hinton over at the TFBC is running a sponsorship program for the Trade Fair - open to all, but we want to be clear that those programs provide financial support for the Business Council, while the programs described in the document support the TFG.